



2012 BNP PARIBAS OPEN “RALLY, ROUND UP & RECYCLE” COMPETITION

- WHAT:** “Rally, Round Up and Recycle” is a tennis ball recycling competition among the tennis clubs and organizations of the Southern California Tennis Association.
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- WHY:** To help BNP Paribas, the BNP Paribas Open and reBounces to “green” all tennis in Southern California and qualify for unbelievable prizes!
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- WHO:** Any USTA member club or organization in the Southern California Tennis Association Section. Additionally, individuals, school teams or local Community Tennis Associations located in the Southern California Tennis Association may participate as well.
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- WHEN:** The Competition runs from December 1, 2011 to February 29, 2012. **All ball shipments to reBounces must be in their possession prior to close of business on February 29, 2012.**
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- HOW:**
- 1) Clubs and organization must give notice to participate in the competition by contacting Tom Fey at 760-200-8200 or by email at tfey@iwtdg.net
 - 2) Collect used tennis balls.
 - 3) Fill boxes with 250 to 500 tennis balls (standard dimensions of 18x18x18). Clubs and organizations are responsible to provide their own the boxes.
 - 4) Contact reBounces via email – BNPOpenContest@rebound.com – requesting the appropriate quantity of labels. **Shipping is free!!!!**
 - 5) Drop off the boxes at FedEx or give them to any FedEx driver.
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- GOAL:** To collect and recycle 125,000+ used tennis balls!!!
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- PRIZES:** The three individuals, clubs, organizations, schools or CTAs who collect and send the most used tennis balls to reBounces will receive Center Court recognition during the 2012 BNP Paribas Open, access to a luxury suite for a day and night session on Monday, March 12, 2012 including food beverage and VIP Parking.

- 1st Prize* – **16 seats** in a luxury suite
2nd Prize – **8 seats** in a luxury suite
3rd Prize – **4 seats** in a luxury suite

In addition to the prizes listed above, anyone (excluding the top three winners) who returns a minimum of 1000 used tennis balls during the Competition will be entered into a separate lottery. Three prizes of 4 box seats for the 2012 BNP Paribas Open day session on Monday, March 12, 2012 will be drawn at the completion of the Competition.

For more information on the Rally, Round Up and Recycle Competition please contact Peggy Michel at 760-200-8414 or Tom Fey at 760-200-8200.

